

## Rethinking advertising? >

The customer displays are not used at their full potential. Today, we have the technology to really attract customers with nice and colorful advertisement. Since the customer displays are placed at the POS, they only target your customers at the end of their shopping. Why not use strategic places to advertise your services, your promotions, your new departments, or your new products, thru your store? SMS is bringing advertisement at your fingertips.

## What are we offering? >

We have designed a user-friendly tool which will let you design your pages based on a wide selection of templates.

- Use nice templates where you only have to add your slogan and text.
- Take a picture of your store and add it to a slide.
- Create your advertising slides automatically from your Promotion batches.
- Take your slides and show them anywhere in your store just by installing displays in strategic places.



Used on a touch screen, the customers could interact with the advertising, and for sure you will get their attention, no doubt.



**Integrated solution for smart retailer**

### Exclusive Partners

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## SPECIFICATIONS >

- Easy tools to create advertising slides
- Pre-defined slogan and text boxes
- Crop your picture with different styles
- Insert Video clips
- Background, banner, animation and picture group by events (Christmas, Easter, New year...)
- Nice templates available where you only have to add your slogan and text
- Take a picture of your store and/or your department and add it in a promotional slide
- Have your slide being published on the customer display on every lanes
- Take your slides and show them anywhere in your store just by installing displays in strategic places
- Trigger your slides by item, department or sub-department sales
- Create promotional slides directly from SMS Maintenance

You can create slides for promotion items, contests or new department publicity. You have a new item line coming in your store? Advertise it with this medium. It is St-Patrick's day and you have a super promotion? Create a slide with the St-Patrick flavor. Advertising has never been so easy...

