

CASIO SMART STORE MANAGEMENT HAS BEEN HERE FOR YEARS.

Casio has been supplying retailers with Store Management Suite for years. Thousands of storeowners and managers use Store Management Suite everyday to serve customers, analyze sales data and to manage their business more efficiently. Store Management Suite software can be used for all your business needs including, customer management, and PDA device support, scale interface, kiosk, E-commerce and much more. Join the thousand of customers who have already discovered SMS is more than just a POS System.

The latest generation of products was designed from the top down to allow total store control in multiple types of environment. Casio ensures customers that the investment they are making today will be a wise and enduring one by adapting only the latest technology standards and providing an opened solution.

Clear and efficient management

Isn't it time that you acquired the high tech tools that will allow you to meet both yours and your clients requirements? We have developed the Store Management Suite software with years of research and consultations based on specific customer request. In addition we have designed the software so that it will help you to better manage your business and allow you to make it more profitable.

Everything you need is included!

CASIO HAS IT ALL! Eliminating the need to look any further for a more complete integrated solution. From powerful product management, customer loyalty program, inventory, label package and electronic journal. Casio has covered all the needs of the retailer with Store Management Suite. Discover sales reports by products (regular or promotional), margins, stock count, trends, cost management, inventories, cashier balancing and much more. Store Management Suite is designed to ease your management tasks, at the point of sales as well as in the office. All reporting tables include cumulative totals by day, week, month and year.



TE-7000

Let's talk Technology

Store Management Suite most recent technology includes everything you need to control your store. Starting with SMS Point of Sale fast, flexible, safe and easy to use software. Allowing you to manage all cash register transactions providing greater control for store managers and owners. Developed by using a concept of independence between the server and point of sale (POS), the network guarantees continuous and safe cash register transactions. The SMS application uses a relational database (MS-SQL), therefore allowing simplified operations and offering analysis tools that are both fast and precise. The database's structure is built using data warehouse architecture.



QT-7300

Casio/SMS always one step ahead

Rise above your competitors! Offer a personalized service to your client's all the while making sense of all your business transactions! Jump ahead of your competitors with quick and efficient management, they will wonder how you can do it all!



Indeed! SMS is a complete "Suite" of applications designed for the retail industry. From the Point of Sale system all the way up to central host and warehouse management, SMS is the perfect tool to **Buy, Sell and Manage**. Discover the Store Management Suite...

Store Management Store

All in one

- **Full Featured Point-of-Sale**

The SMS Point-of-Sale system offers superior data handling capabilities. Features: touch screen or keyboard, debit/credit and gas pump interface, advanced customer loyalty features, support for scanners, scales, display and printing options.

- **Product Management**

A full featured Item Maintenance program based on the SIL data dictionary: multiple vendors per item, multiple price levels per item, effective screen layouts, extended filter criteria, powerful global changes and real-time data analysis.

- **Customer Management**

The SMS Customer Database provides flexibility for multiple management purposes: accounts receivable, check validation, loyalty program. The customer information can be broadcasted to all terminals or queried from a central database over a WAN.

- **Inventory Management / Receiving**

A reliable inventory control system: physical count and adjustment of inventory, multiple counts (multiple locations) for the same product, automatic inventory update. Also SMS allows you to manage receiving and cost of goods. Merchandise receiving can be done through a RF Controller or directly from your computer.

- **Balancing and Accounting**

The Balancing module manages pickups, loans and declarations for each cashier. It also supports safe management: deposits, withdrawals and declaration. You can also enter all your accounting entries example paid in and paid out.

- **Electronic Journal**

The SMS Electronic Journal is available in XML format so you can search, report and export information easily. Multiple reports and advanced searching options are also available.

- **Native Label Printing**

The Label Printing program has been designed to fit with retail industry requirements: printing labels from internal or external batch, bulk printing and unlimited label formats.

- **Flexible Report Generator**

SMS uses Report Builder/Report Generator. The SMS system currently contains over 500 reports for sales analysis. You can also create your own reports.

- **Import / Export**

The SMS database has been designed to conform with the Standard Interchange language in order to provide flexible import and export utilities: ASCII or DBASE format converted to SIL standard file, map file to extract information from source file, deli scale interface.

- **Cash Register**

LOC Software has been interfacing to Casio registers since 1986. Our interface includes: Superboard I/II.

Store Management Store

Much more

- **Purchase Order / Allowance**

An integrated tool for purchase order entry, PO/delivery slip comparison and vendor bill control. Orders can be based on history or minimum/maximum, and transactions are exported to the accounts payable software.

- **Kiosk and Price Checker**

Our Kiosk module can be used for price verification, customer points, balance or promotions. Interface to price checker devices like NCR or Symbol. Supports Windows/PC Web kiosk with support for scanner and printer.

- **RF Hand Held Controller**

With the RF Controller, SMS functions are now virtually accessible anywhere, anytime. Our portable unit allows you to verify or change a price, receive stock, update information, enter orders, and even print labels.

- **E-Commerce**

Open your doors online! Our SMS E-commerce module provides retailers with access to this virtual market place. Orders from the Internet are directly sent to your computer; no more interface between two systems.

- **Time & Attendance**

This full-featured time management tool lets you create and maintain your employees schedules efficiently.

- **Powerful Renting Feature**

You can now use SMS to rent your videos, games, tools, cleaning machine etc.

- **Electronic Advertising**

66% of all purchasing decisions are made in the store; a good reason to put more time, attention and strategic design into your store advertising.

- **Scale Interface**

Interface your SMS database to department scale. Using drivers from Invatron, we can now deploy changes to your register and scale at the same time.

- **Gas Pump Interface**

Our Gas Pump Interface is compliant with major pump suppliers like Gilbarco, Bennett and Tokheim. Integrated pump control into the POS system, sales report for gas and store operations, gas inventory control.

- **Interface to Digital Video Recorder**

Review the transaction live from your back office. Very powerful tools for lost prevention.

- **Warehouse**

This module provides ordering and shipping functions to ensure accurate and efficient management of your orders. Also supports inventory commitment, shipment handling and fees.